



ROCKING THE MEMORY CARE WORLD

Traditions Management is a Linked Senior client based in Indianapolis that offers Independent Living, Assisted Living and Memory Care options in Indiana, Kentucky, Michigan, Ohio, and Pennsylvania. Their mission is to lead communities that will maximize the quality of life for every resident by providing the highest level of care and service. The Linked Senior team recently had the opportunity to speak with Karl Schneider, President of Continental Senior Communities, a family-owned group, and an affiliated partner of Traditions Management.

For Karl, it doesn't matter how pretty a senior living community building is, it's really about who is running the building that is important. Operations are critical to caring for residents and especially those living with cognitive impairment. His team has implemented a strategy of "managing by walking around" to ensure that any community challenges are brought to leadership's attention quickly so that they can invest in tools that will help staff members overcome any obstacles they face. Traditions communities that use Linked Senior save more than 3 days of staff time per month, which means more time is available for quality programming, social engagement, and family engagement.



Traditions communities that use Linked Senior save more than 3 days of staff time per month per building.



"When we saw Linked Senior, we thought that it was an opportunity to be innovative in this space and give our memory care directors the best opportunity to be successful."

- Karl Schneider, President of Continental Senior Communities



“Stop with the drugs and try meeting this person truly where they are first.”

Lori Horstman, Vice President of Cognitive Care for Traditions Management, is focusing on using non-drug interventions for residents living with cognitive impairment by providing a structured daily routine of stimulation, reminiscing and creative therapies that prevents boredom and agitation. She uses Linked Senior so that her staff members can be more effective with the tools they have and ensure that engagement is meaningful to all residents. **Linked Senior helps staff engage residents at various levels, individually and in groups, without requiring extra training.**

With Linked Senior, staff can move beyond just focusing on a resident's disease so that they can connect with the person emotionally, in an individualized way, without having to use harmful medications. This type of connection opens a therapeutic window so that the staff member can assist in tasks such as making an easier transition for that person to take a shower without difficulty. Technology like Linked Senior can help staff members customize programming that can both stimulate and soothe the brain so they can meet each resident where they are in a meaningful and purposeful way.

“Lack of socialization is going to kill you faster than any disease you may get.”



“Behaviors are often just a resident's reaction to a lack of structure, limited stimulation, or a missing soothing technique. Activities need to be purpose driven with a true value for every resident no matter their current level of cognitive functioning or preferences. Linked Senior raises the bar and makes programming amazing even when it comes to BINGO and birthdays.”

- Lori Horstman, Vice President of Cognitive Care for Traditions Management

