

# ACTIVITY PROFESSIONALS DEMOGRAPHICS

2023 Survey results from Linked Senior #ActivitiesStrong webinar attendees



## ETHNICITY

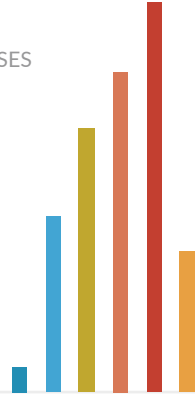
544 RESPONSES

- 81% White / Caucasian
- 9% Black / African American
- 6% Hispanic
- 3% Asian / Pacific Islander
- 1% American Indian / Alaskan Native

## AGE

472 RESPONSES

- 2% 18-24
- 13% 25-34
- 20% 35-44
- 24% 45-54
- 30% 55-64
- 11% 65+



## GENDER IDENTITY

489 RESPONSES. 3% prefer not to answer.

91%♀

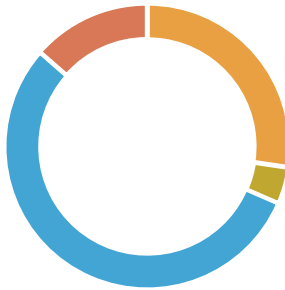


♂6%

## EDUCATION

410 RESPONSES

- 54% Bachelor's Degree
- 27% High School
- 13% Master's Degree
- 4% GED



## EXPERIENCE

471 RESPONSES

- 20% 1-5 years
- 11% 6-9 years
- 15% 10-15 years
- 42% 15+ years

## SALARY

430 RESPONSES

- ≤ \$25K: 1%
- \$25-35K: 10%
- \$35-45K: 26%
- \$45-55K: 22%
- \$55-65K: 23%
- > \$65K: 17%

