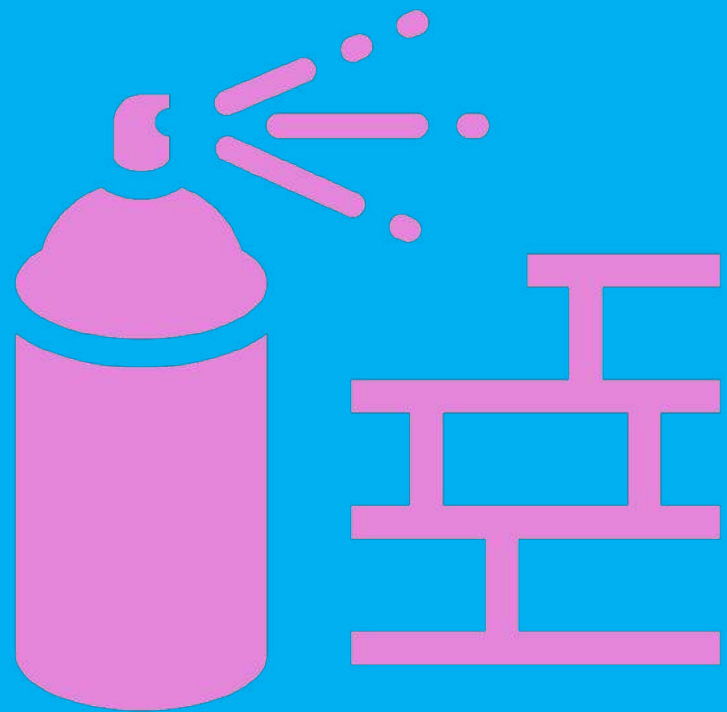




Using Art and Creativity to Combat Ageism



Meg LaPorte

**Ashton
Applewhite**

Name a movie, song, or other
work of art that has moved you.

An alliance of creatives, artists, and activists committed to identifying, amplifying, and creating artistic endeavors that confront and address damaging stereotypes about age and aging.

The logo features the text "ART AGAINST AGEISM" in a bold, white, sans-serif font, stacked in three lines. The text is centered within a white square frame. Behind the text is a vibrant pink and purple paint splatter graphic. The entire logo is set against a solid red rectangular background.

**ART
AGAINST
AGEISM**



A clearinghouse of free and carefully vetted resources to educate people about ageism and help dismantle it.



Ageism



The Power of Positive Age Beliefs



Artistic Activism



**Artistic Activism that Combats Ageism and
Advances Age Positivity**

WHAT IS AGEISM?



Ageism refers to **how we think** (stereotypes), **feel** (prejudice) and **act** (discrimination) towards others or ourselves based on **age**.

Ageism is harmful and costly



- Ageism has far-reaching implications on all aspects of our health: physical health, mental health and social well-being.



- Ageism intersects and exacerbates other forms of disadvantage, including those related to sex, race, and disability
- Ageism takes a heavy economic toll on individuals and society

AGEISM IN HEALTHCARE

Elderspeak

Symptom Dismissal

**Exclusion of Older Adults
from Clinical Trials**

Applying Stereotypes about Aging

What does ageism look like
in eldercare?

15,500



30,000

7.5

**Positive Age
Beliefs**

**Negative Age
Beliefs**

WHAT IS ARTISTIC ACTIVISM?

**AND WHAT DOES IT HAVE TO DO WITH
TACKLING AGEISM?**

CREATIVE ACTIVISM IN RECENT HISTORY

AIDS
EPIDEMIC



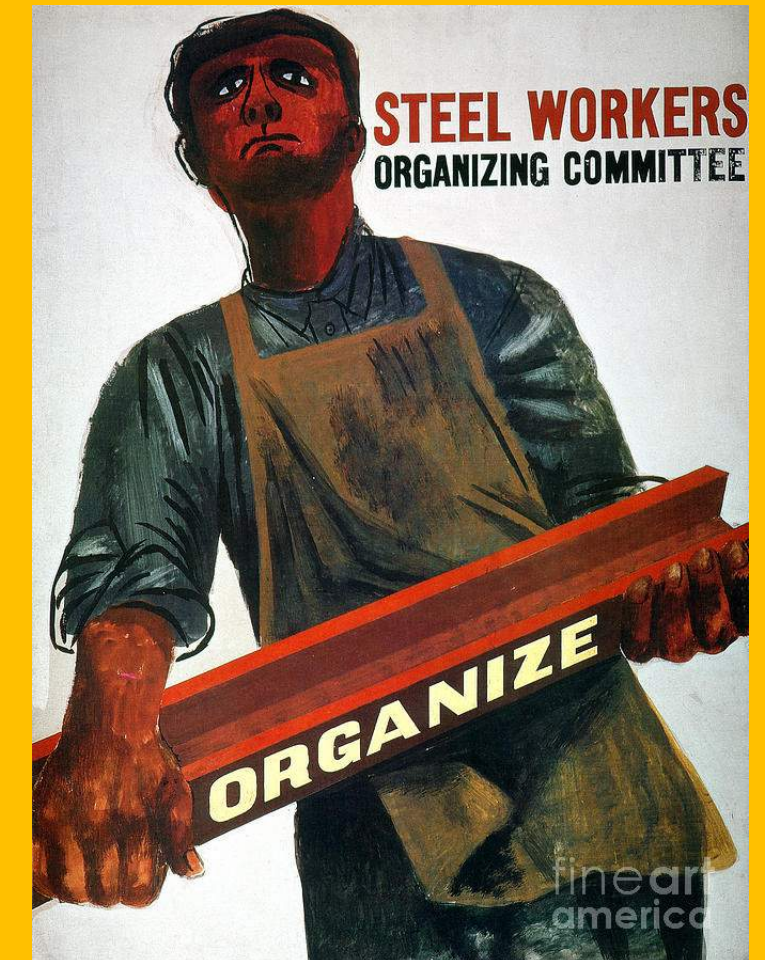
The AIDS Quilt

CIVIL RIGHTS
MOVEMENT



Emory Douglas

LABOR
MOVEMENT



Ben Shahn

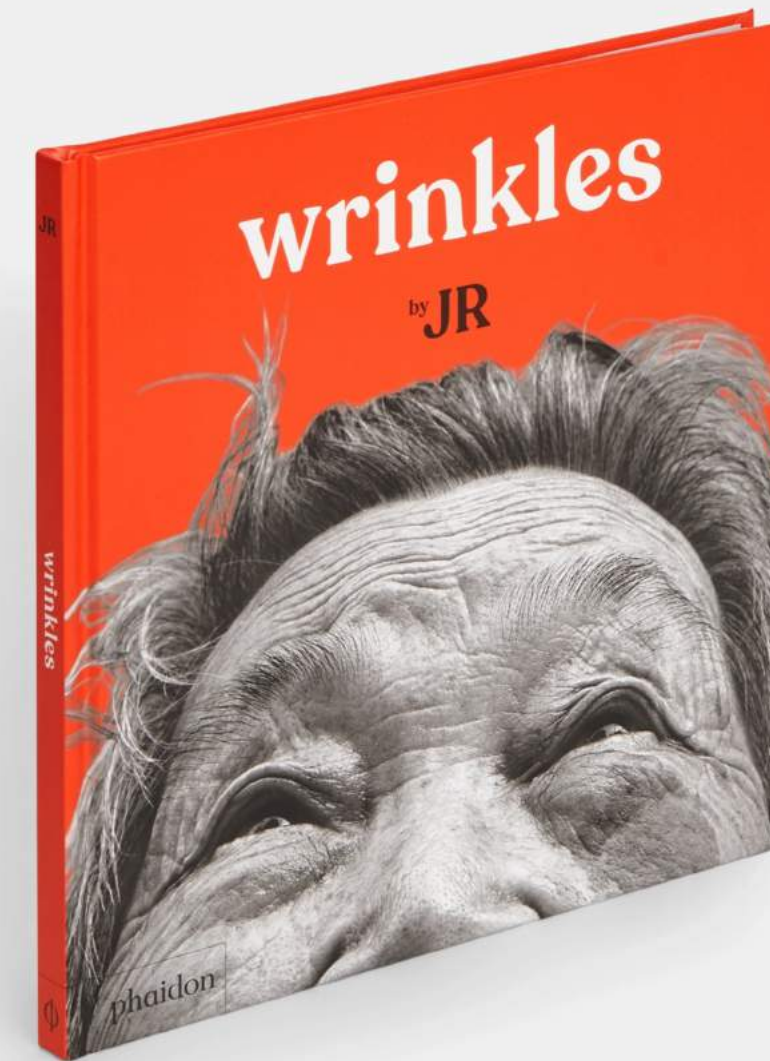
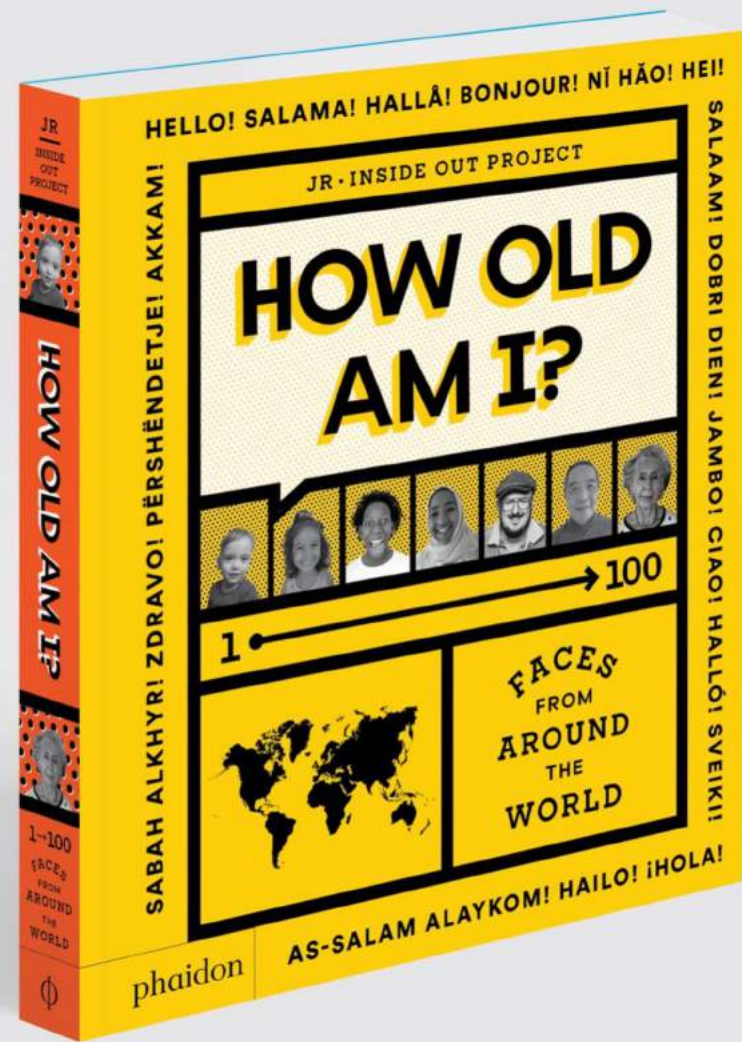
Alexandra Bell's Counternarratives



Murals



Creativity that Tackles Ageism
& Advances Age Positivity



Anti-Ageist Cards
@agefriendlyvibes

congratulations
ON RETIRING
YOU'RE GOING
TO LOVE
YOUR NEW
JOB

happy birthday!
YOU MAKE
ME EXCITED
TODAY

**NOT SORRY
FOR GIVING YOU
A BEAUTIFUL
HAIR**

happy birthday!
I HAVE NO IDEA
HOW OLD YOU ARE
AND IT DOESN'T
MATTER



embrace the
TWINKLE

congratulations
ON RETIRING
YOU'RE GO
TO LOVE
YOUR NE
BOSS

Art Against Ageism's Work to Tackle Ageism



Be Healthier

Fixed It!

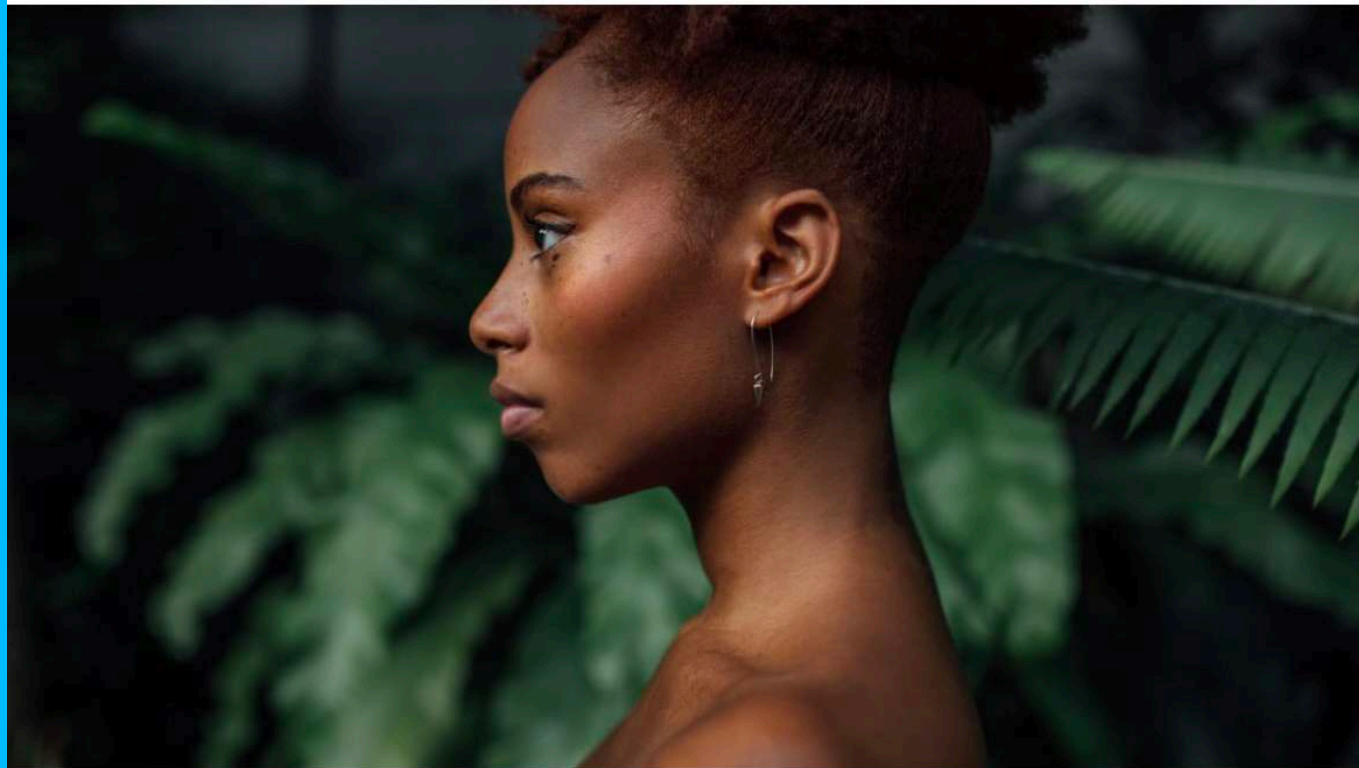
We took an editor's pen to ageist headlines and products and calling them out on social media.

#FixedIt

Let's "Fix It"

Eat This Once A Day For Younger-Looking Skin, Study Finds

By Jamie Schneider



July 27, 2022 - 5:03 PM

Style

35 Clothing Choices That Are Making You Look Older

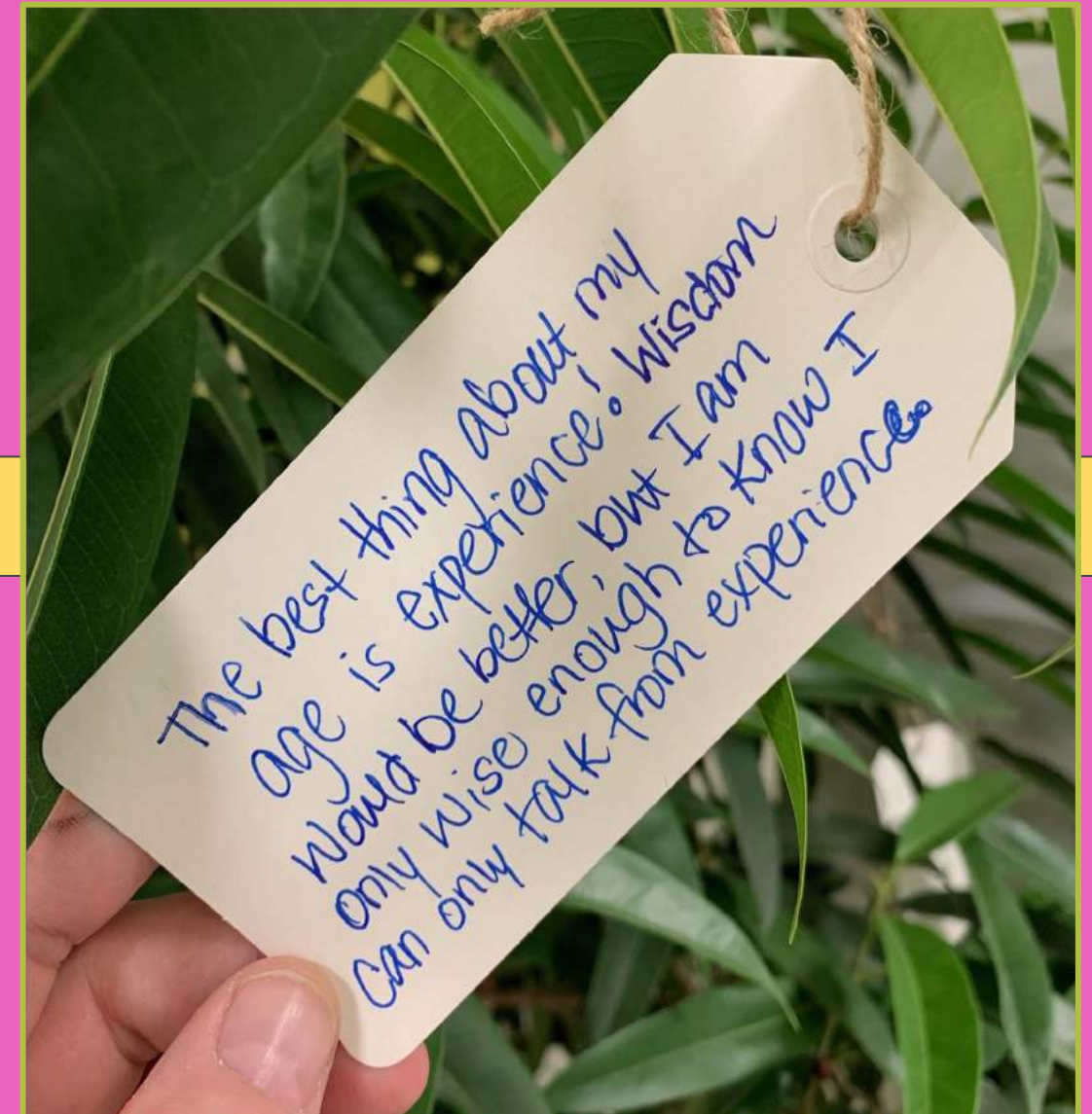
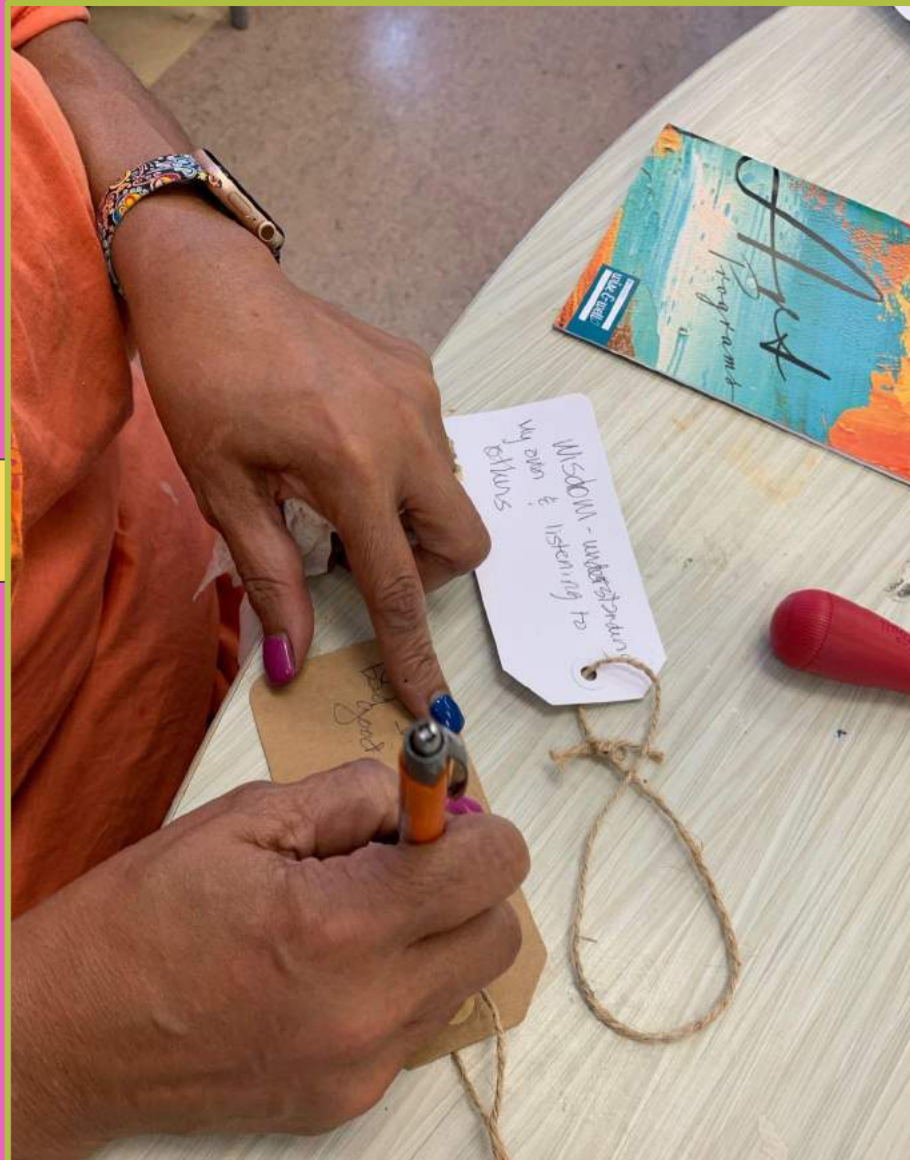
THINKING OF TYING A SILK SCARF AROUND YOUR NECK? THINK AGAIN.

By ASHLEY MOOR OCTOBER 23, 2018



→ Whether you're 25 or 55, your clothing is an essential part of your look, especially when it comes to determining your age. Sure, glowing skin and **luscious locks** and a flawless physique can indicate you're in a certain, enviable age range. But an ill-fitting blazer or an outdated pair of "mom" or "dad" jeans can

The (Aging Is) Living Tree



The Chronicles of Age

A Dramatic Play Performance

Maryland Micro-
Credentials for
Creative Classrooms
Creative Aging Grant

The Aging Pages

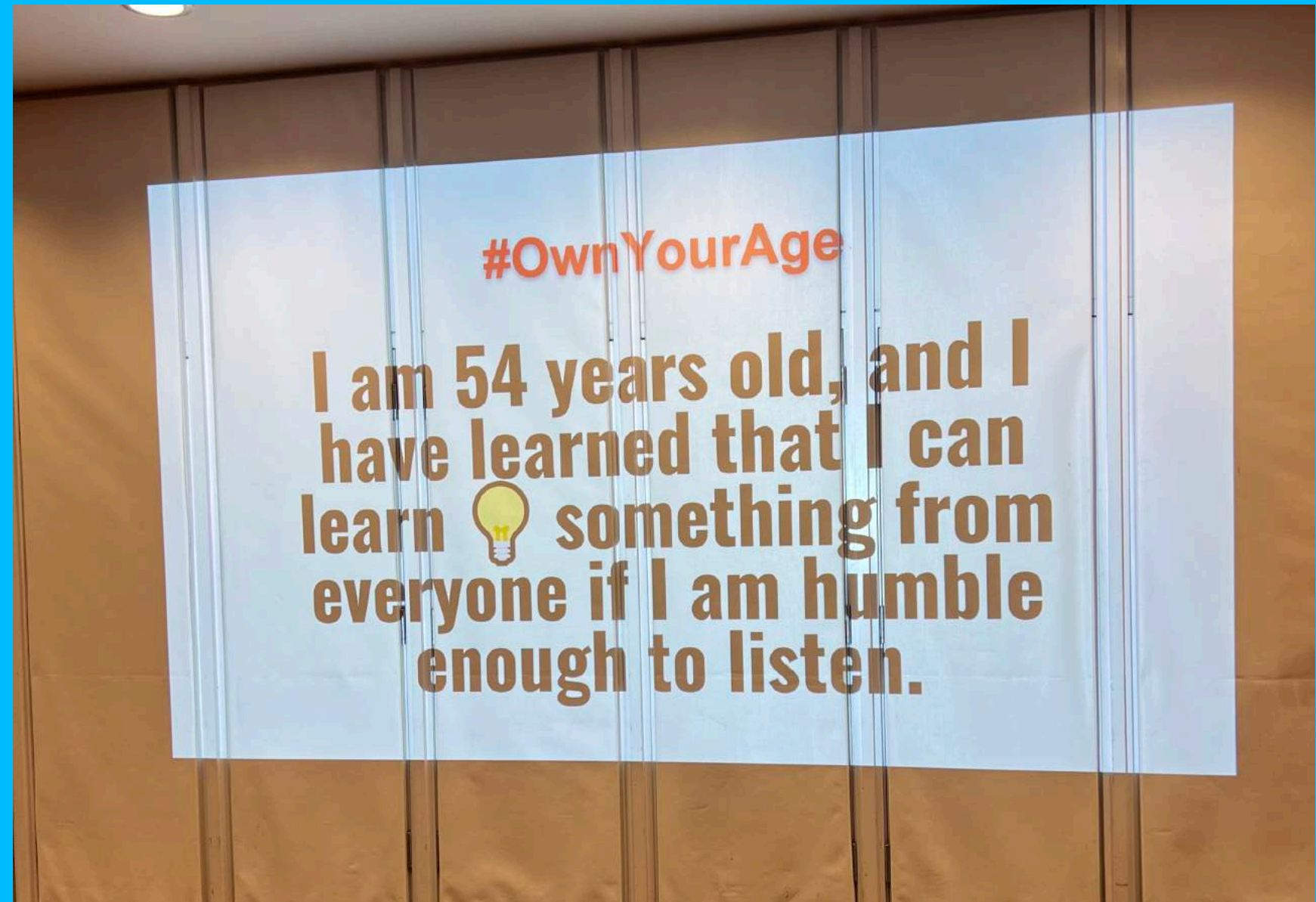
What does aging mean to you?



Own Your Age

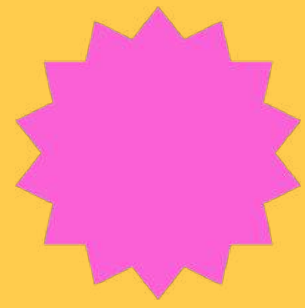


Own Your Age (and Then Some) Projection Exhibit

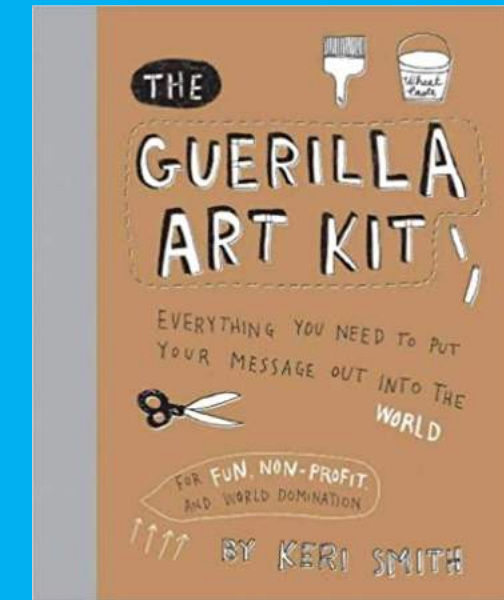
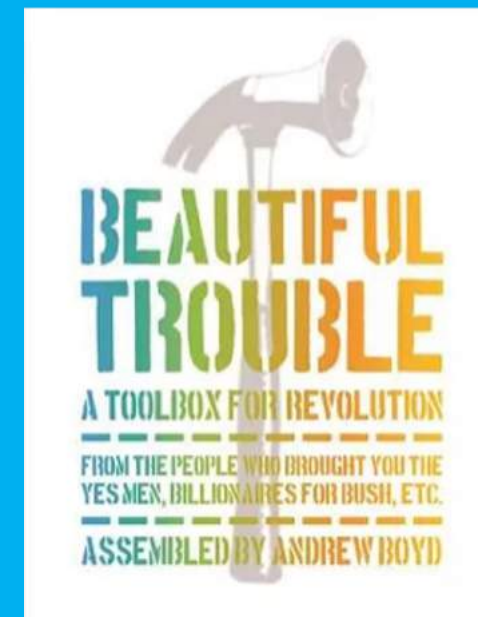
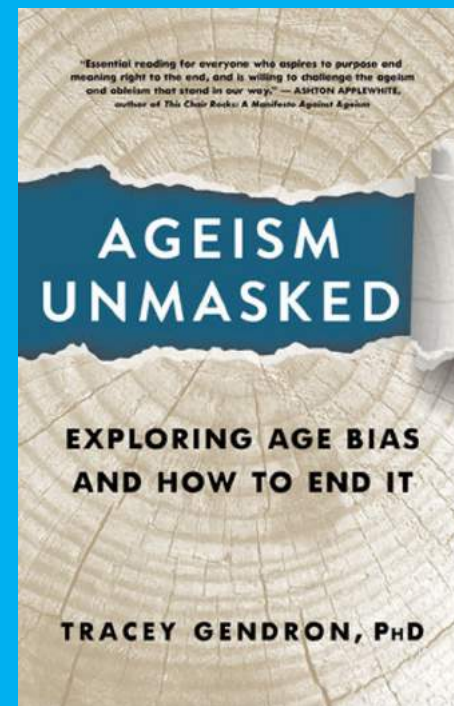
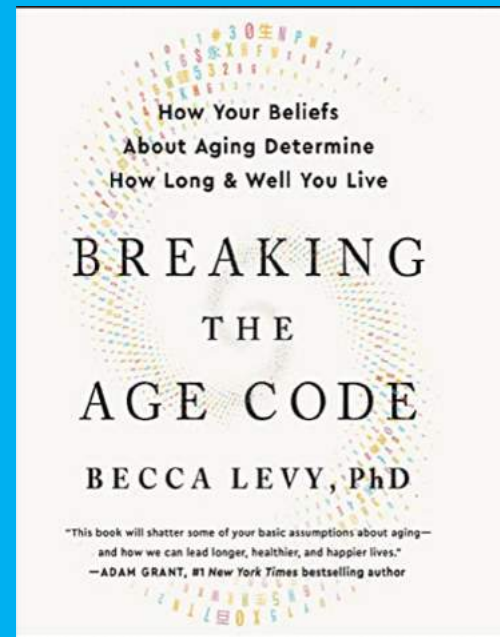
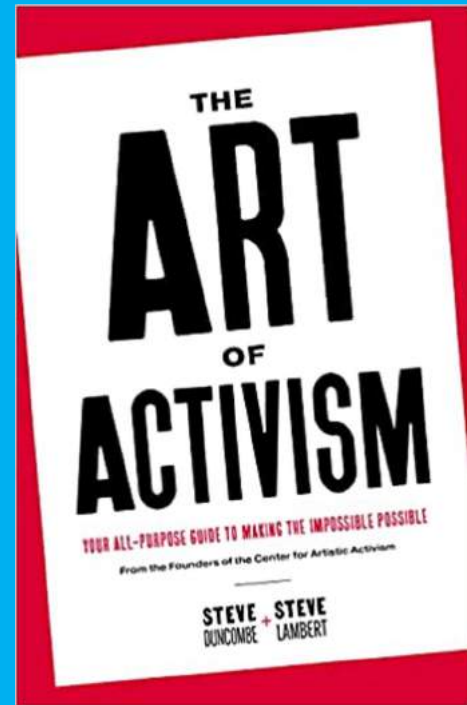


Prompt for illustrating positive age beliefs:

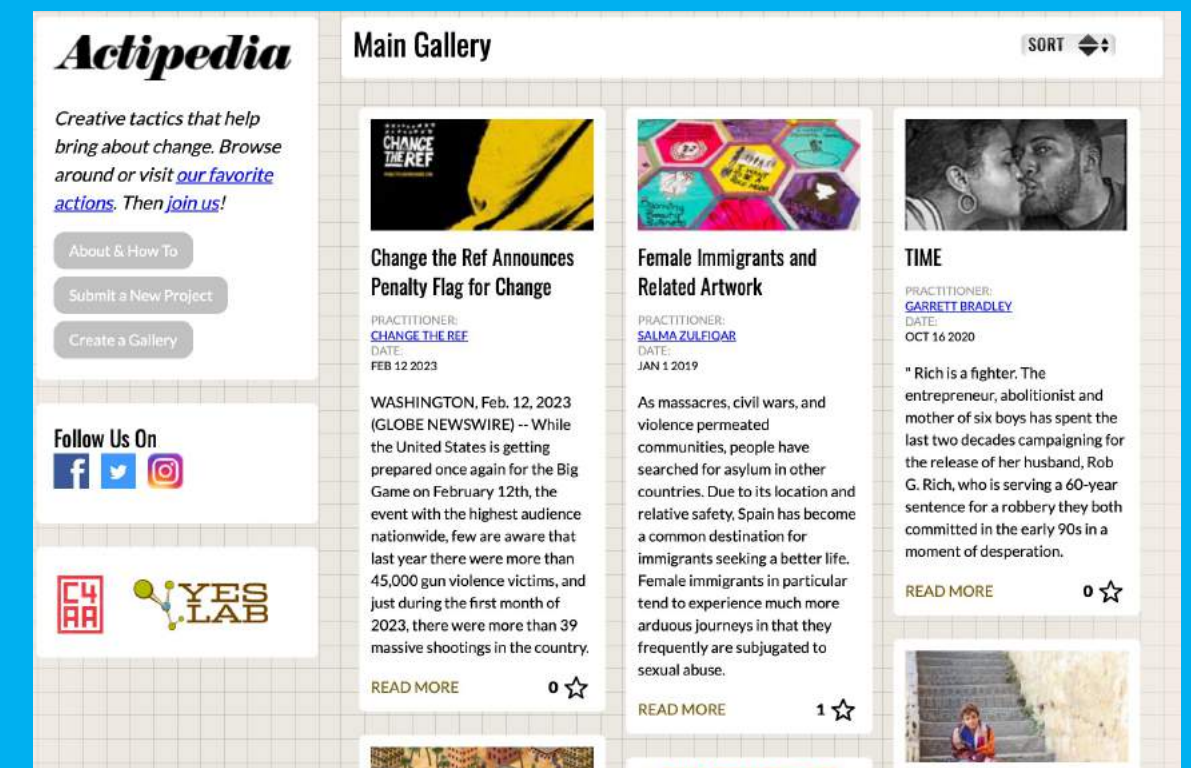
I am __ years old, and I have learned _____



RESOURCES THAT HELP US CREATE ART THAT CHANGES PERCEPTIONS OF AGING



www.Actipedia.org



Our Call to Action

Promote positive age beliefs, make the invisible visible, and address ageist beliefs by creating, amplifying, and supporting art that tackles ageism within and among your communities in thought-provoking ways.

**Also, join the AAA Alliance at
www.artagainstageism.org**

SHOULD I

**CARE
ABOUT**

AGEISM?

ARE YOU A LIVING HUMAN BEING?

NO

YES

**ARE YOU A
ZOMBIE?**

YES

NO

**THEN YOU MUST
BE A CAT**



**YES, YOU
SHOULD CARE
ABOUT AGEISM**





**FOLLOW US ON SOCIAL MEDIA
AND JOIN OUR ALLIANCE**



ArtAgainstAgeism.org
OldSchool.info

**AGING
EQUALS
LIVING**